



digi-badge

Digital Blue Badge Solution

Transforming accessibility, security
and enforcement through
digital innovations.

Secure
Digital Permits

Instant
Verification

Smarter Parking
Management

Trusted in UK and EU
Built for Local Authorities
and Public Services

Improving Accessibility
For badge holders and
communities



THE JOURNEY SO FAR

Setting the Scene

A journey that started with a clear purpose – to protect, improve and modernize parking for everyone.

The Challenge

NBB started on this journey two years ago, with a clear aim of providing the tools to the parking sector to help prevent the misuse and fraud associated with the Blue Badge Scheme

The Mission

We firmly believe this would improve the lives of genuine badge holders by helping free-up misused space to improve their accessibility

The Solution

Today we have created a suite of software designed with the badge-holder in mind and to improve the efficiency of enforcement

Our Progress & Impact

Three key areas where we are driving change and creating a safer, fairer parking experience for everyone.

Awareness Course Service

Educating drivers and organisations through structured awareness courses to reduce misuse and promote responsible parking.

Digitisation of the Blue Badge Scheme

Transforming the Blue Badge Scheme into a secure digital platform for instant verification, improved security and greater efficiency.

Blue Badge Awareness Week

Raising public awareness and encouraging responsible use of blue badges for a more inclusive and accessible society.

Awareness

Course Service

Educating today for a responsible parking culture tomorrow.

A service to deter misuse of the scheme through high-impact awareness course content designed to educate offenders.

To provide a much-needed deterrent without the cost of prosecutions, provided at NO COST to the Local Authority – The course attendee pays

Bring back integrity and trust in the Blue Badge parking scheme with robust, consistent enforcement with a result for every incident.

It's like a speed awareness course but for **mis-use** of the **Blue Badge Scheme**...

An engaging, educational experience designed to change behaviour, promote responsibility and protect genuine badge holders.

Clear, easy to understand content on **the rights and responsibilities** under the **Blue Badge Scheme**.

Practical, **real world examples** showing the **impact of misuse** on genuine badge holders and wider community.

Hear from **enforcement professionals** about the correct use and the real **consequences of misuse**.

Awareness

Course Service

Working on behalf of Local Authorities to tackle Blue Badge misuse – fairly, firmly with **NO COST**

ACTING ON BEHALF OF AUTHORITIES

In a similar way to how speed awareness courses are operated on behalf of the Police, NBB provide this service on behalf of the Local Authority.

NO COST, MAXIMUM IMPACT

The service provides fast action against the abuser of the badge, at no cost to the Local Authority and provides a much-needed deterrent.

FIRM, FAIR & IN THE PUBLIC INTEREST

A firm but fair approach by the Local Authority, using their discretionary powers to act in the public interest, quickly and overtly against mis-use.



The Blue Badge Companion



The Blue Badge Companion



A background image of the London skyline, featuring Big Ben and the London Eye, with a red-to-blue gradient overlay.

How it Works?

The **Digital Blue Badge** and **Blue Badge Checker** will be available on the official app stores for Apple IOS and Android devices

Once registered & verified the user logs into the app which **biometrically verifies** that the blue badge holder is present at the location

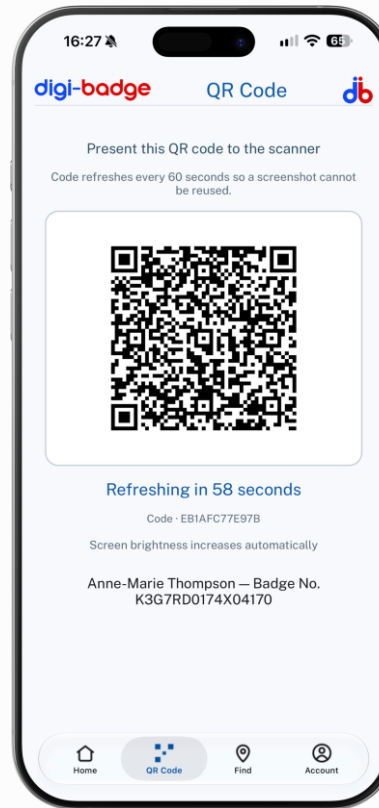
The CEO can instantly see **verified digital blue badges** in the area being patrolled. In knowing the person who owns the badge has been present **saves time** in further checks.

The Customer Journey



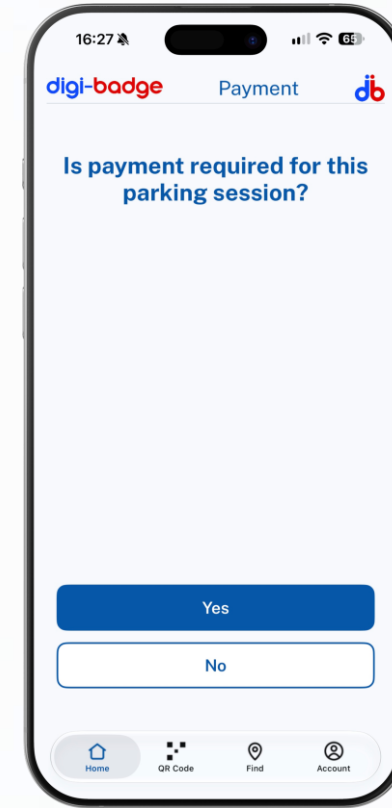
Secure Login

User signs in biometrically for secure and quick access



Selecting Parking Session

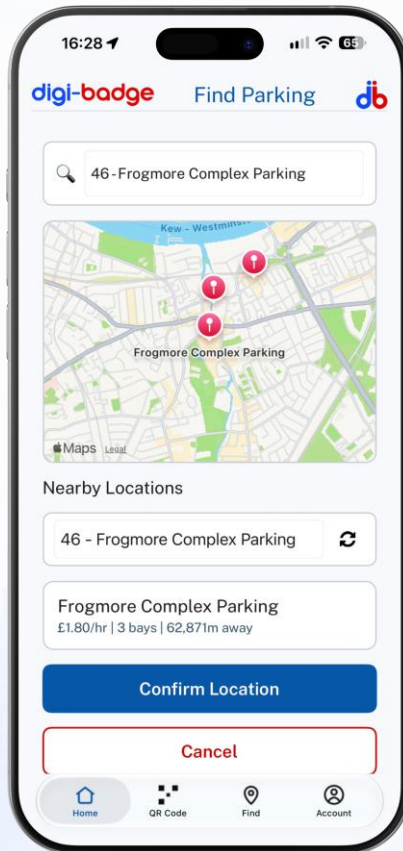
Choose your parking session and enter required details



Payment Preferences

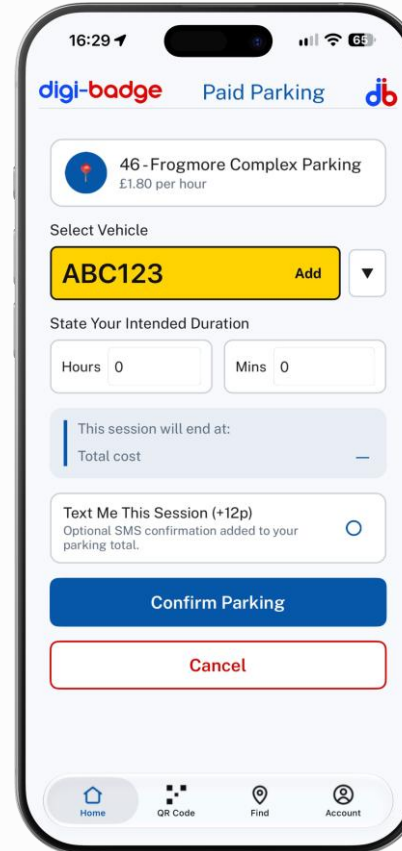
Select whether payment is required to complete your session

The Customer Journey – Paid Off Street Parking



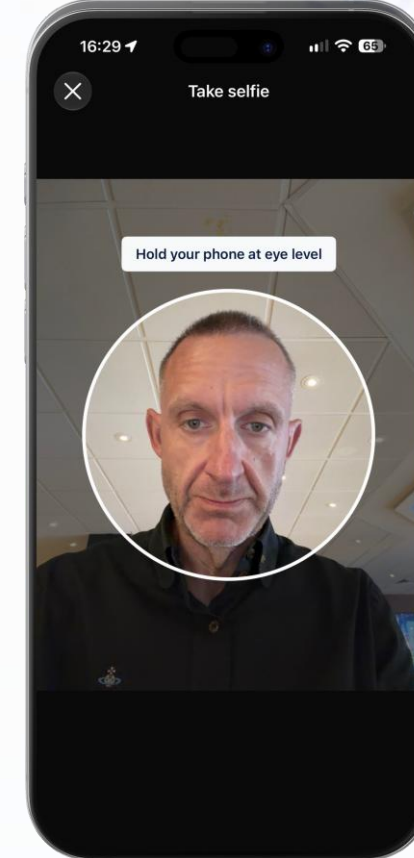
Select Location

Confirm location and biometrically check-in



Paid Parking

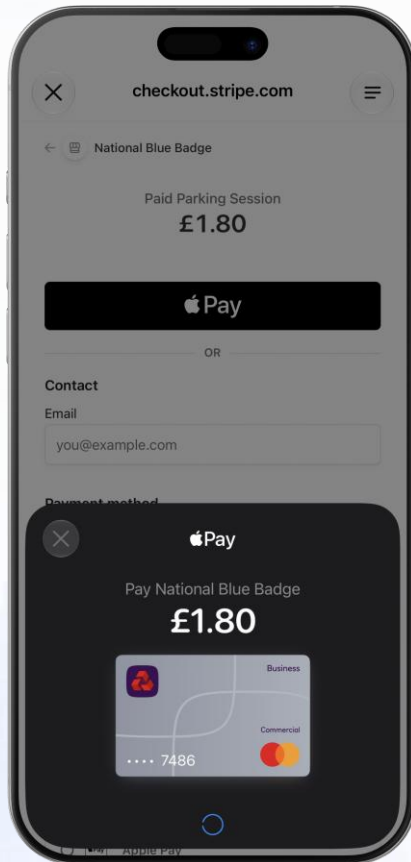
The location is applied using location codes NPP or App Co.



Biometric Verification

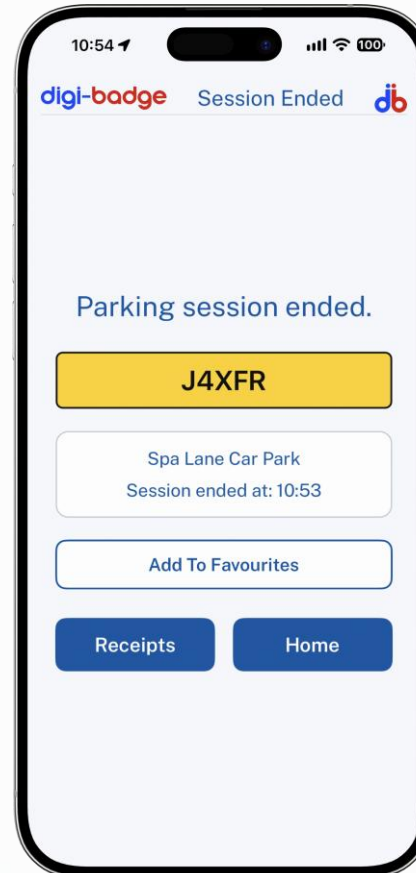
Before the parking session starts, biometrics are checked

The Customer Journey – Paid Off Street Parking



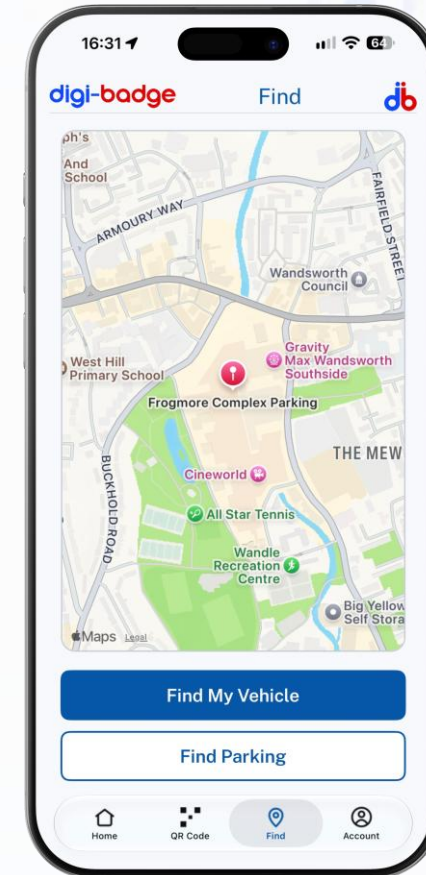
Payment

Payment is processed using in-built payment choices



Session Ended

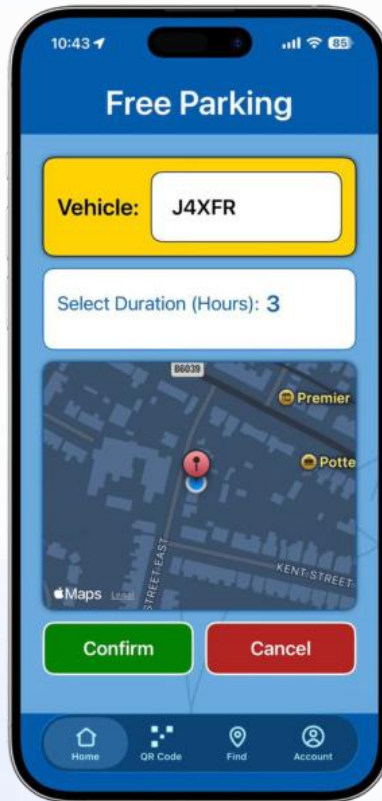
When your session ends confirmation is shown



Value Added Features

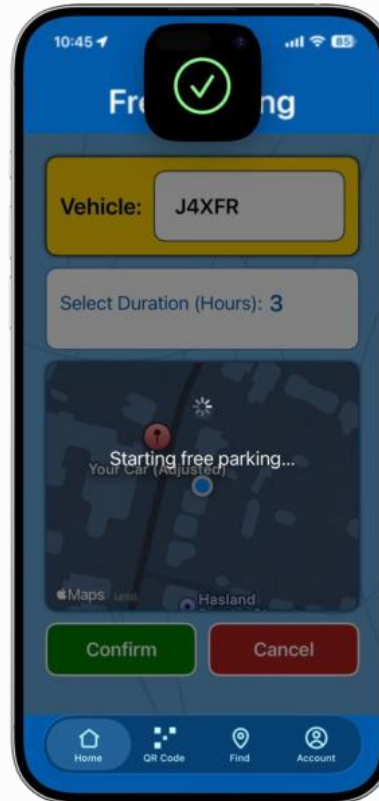
Finding & Navigating to Blue Badge Parking

The Customer Journey – On Street Parking



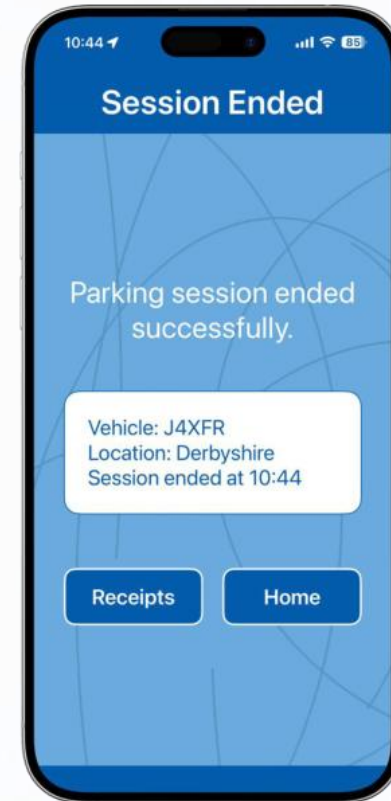
Confirm Location

Confirm location on street and can adjust accordingly



Biometric Check

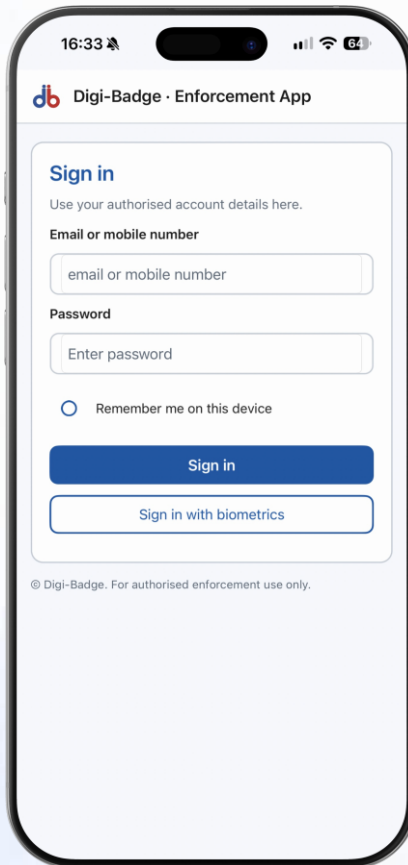
The biometric check allows the user to start parking



Session Ended

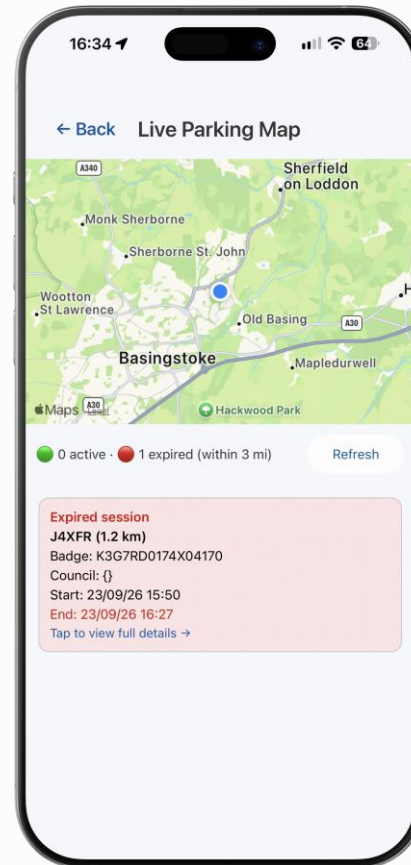
The user end their session when complete

Enforcement – CEO Blue Badge Checker



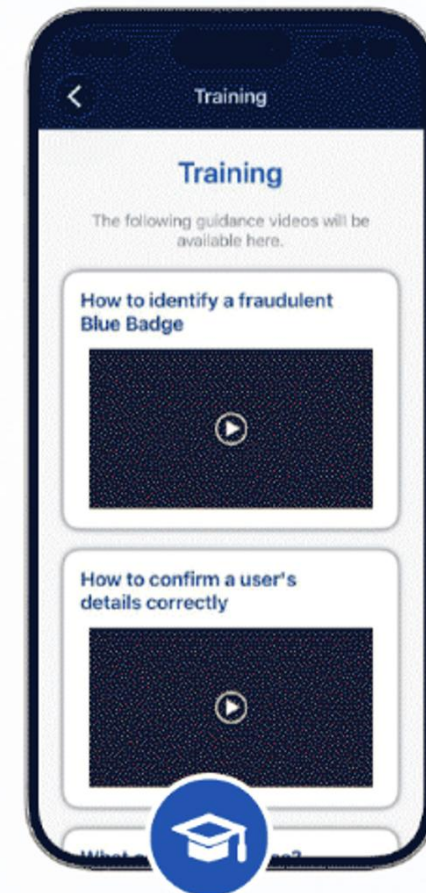
CEO Sign In

The enforcement officer (CEO) signs in biometrically



Quick Vehicle Check

The CEO can quickly check which vehicles have a verified Blue Badge user



CEO Training

A training section for CEOs on legislation and best practices

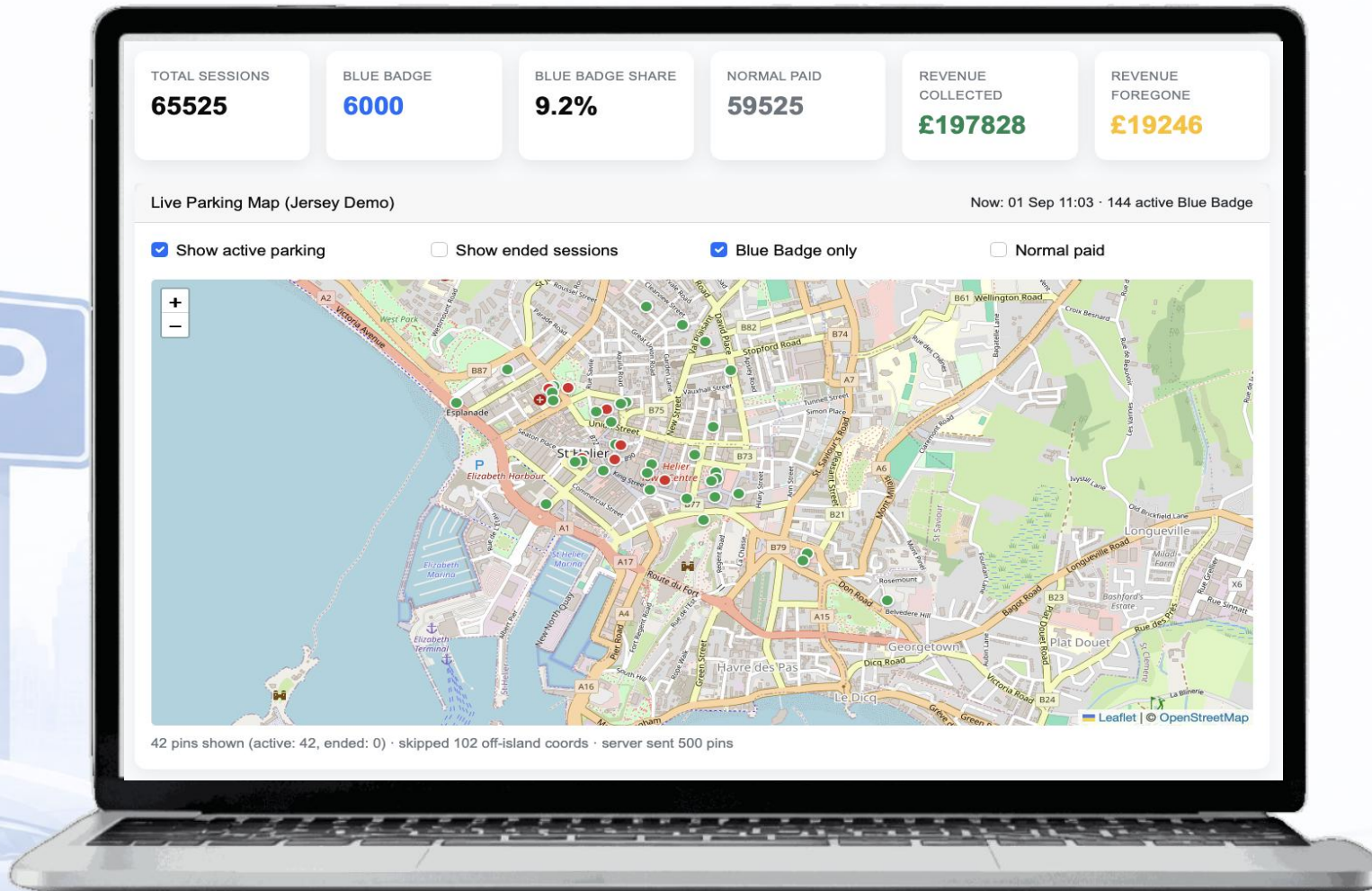
Enforcement – CEO Blue Badge Checker

Badge Verification

Physical badges can* be checked using the API to the central database, providing an all-in-one solution for a CEO

*requires LA DfT link

Management & Reporting



Inspections by Officer

Officer	Inspections	Pass Rate
Officer Renouf	13301	91.9%
Officer Lane	13171	91.6%
Officer Blake	13107	91.9%
Officer Martin	13016	92.1%
Officer Mills	12930	92.5%

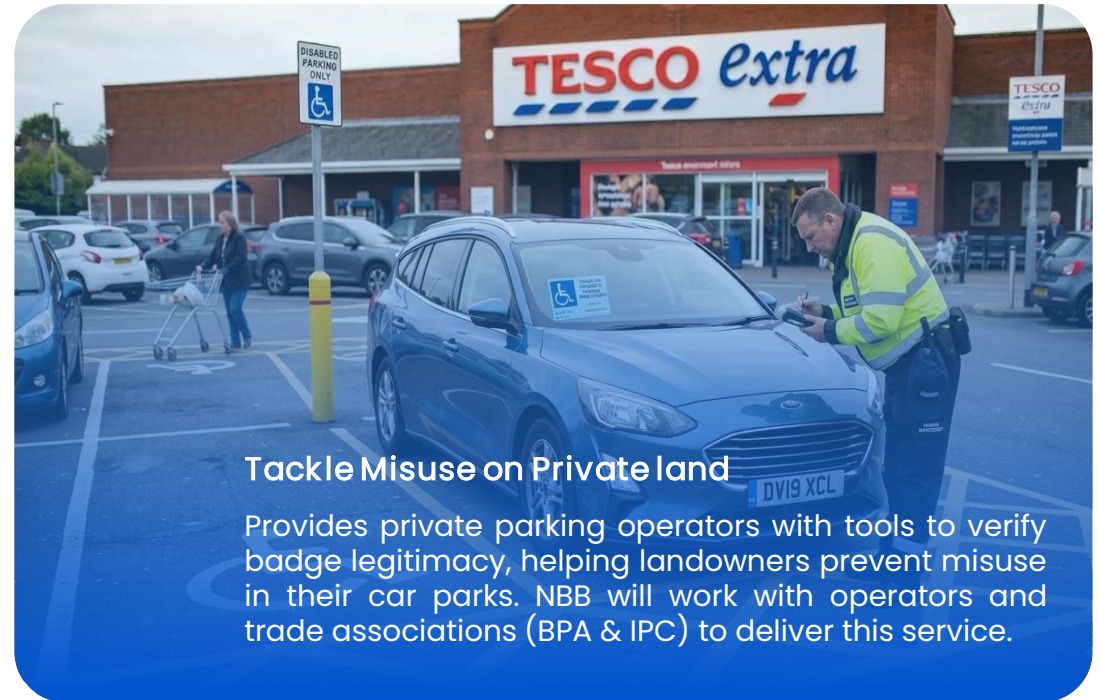
Location	Blue			Avg		
	Total	Badge	Normal Load	Collected	Foregone	Duration
Sand Street	1290	409	881	£11130.14	£2370.98	285m
Oxford Road	1247	301	946	£1529.55	£127.44	79m
Charles Street	1148	146	1002	£4454.37	£551.67	145m
Halkett Place North	1111	213	898	£1372.21	£88.16	78m
Patriotic Street Car Park	1096	157	939	£8740.17	£1418.46	397m
New Street	1089	199	890	£2396.97	£527.98	161m
Gloucester Street	1082	130	952	£2641.41	£369.99	167m
Les Jardins	1058	187	871	£8278.34	£1655.95	402m
Patriotic Street	1055	121	934	£1307.28	£39.27	76m
The Parade East	1052	116	936	£1328.80	£40.79	77m
The Parade outside the hospital	1052	141	911	£1695.55	£249.45	111m

Expanding Digi-Badge Beyond Public Roads



Reduce Crime or Fear of Crime

Digital Blue Badge removes the need to display a physical badge in the vehicle, reducing theft risk and concerns. Verification can be completed instantly through the Blue Badge Checker or NPP.



Tackle Misuse on Private land

Provides private parking operators with tools to verify badge legitimacy, helping landowners prevent misuse in their car parks. NBB will work with operators and trade associations (BPA & IPC) to deliver this service.

Trusted By Industry Leaders

SUPPORTED BY



BRITISH PARKING ASSOCIATION

BRITISH PARKING ASSOCIATION

The leading trade association for the UK parking sector, promoting excellence and professional standards.



DISABLED MOTORING UK

Working to improve the lives of disabled motorists and ensure informed mobility choices.



NATIONAL BLUE BADGE

Representing and supporting Blue Badge holders across the United Kingdom.

ACCREDITATIONS





Contact Us

www.nationalbluebadge.com

info@nationalbluebadge.com

0330 400 4282

Website QR

