

Alpha Parking

Car Park Reviews

The Issue Are you a car park operator with operational issues; for example, managing the requirements of different customers, improving the site efficiency and maximising the returns?

Our specialist and experienced car park review team can support you in addressing your concerns; we will understand your objectives, give useful recommendations and action plans and provide a professional and cost effective service.

We base the approach to our reviews on the specific requirements of each client. Once this is defined our experienced teams will carry out our own research in order to understand the usage, attractions and challenges of each site.

From this base we focus on the key areas, such as future usage, tariff adjustments and new approaches to the operation. These can include, introducing products such as permits, season tickets and specialist equipment.

Service Our report at the end of the project will explain the background, approach and methodology, clearly show the results and provide our recommendations on the way forward.

We find it is often very helpful to consult major stakeholders about their experience, concerns and ideas and we will include an explanation of these exercises and responses in the report.

Output We have staff experienced in parking procurement and implementation and they will be able to assist in any further steps that may be required.

"I not only was pleased with the work that was produced but I also enjoyed working with Alpha. Everyone I worked with had an enthusiasm for their work and a keen interest in my car park. "

Karyn Ramsay, City of London Council

Interested? You can contact us on the following:

020 7242 2567 | parkingenquiries@aparking.co.uk | www.aparking.co.uk

