



MAKING PARKING EASY!

Helping people find their perfect car park

Putting your car park on the map

- People's Parking is an accreditation for car parks designed by Helen Dolphin MBE.
- It is primarily aimed at improving parking for customers by enabling people to find a car park which specifically meets their needs.



General accreditation

- All car parks applying for People's Parking must meet the following general criteria:
 - Safe pedestrian access
 - Good signage
 - Safely lit
 - Well managed
 - Clean
 - Designated bays enforced
- ✓ If a car park meets all of these criteria it is awarded the general accreditation.

Facilities

- People's Parking also highlights to customers which car parks have facilities for;
 - Disabled people
 - Parents with children
 - People who drive electric vehicles
 - Drivers of commercial vehicles/camper vans or wheelchair accessible vehicles



Cycle Parking

- People's Parking is not just about motorists, many cyclists struggle to find somewhere safe and secure to park their bicycles, so car parks that provide this service can be recognised too.



Locations

- ⦿ The location of a car park is also important so People's Parking will highlight to customers which are suitable for;
 - ❑ Shoppers either high street or within a shopping centre and,
 - ❑ Those which are situated at transport interchanges e.g. bus and railway stations and airports
- ✓ Depending on which facilities are available the car park is awarded extra accreditations.



Booking & paying

- It is useful to know whether parking can be booked in advance and so People's Parking will highlight to customers where this service is available.
- Pay-by-phone is also very useful and so this accreditation has also recently been added.



How to apply

- ⦿ People's Parking is awarded annually.
- ⦿ The assessment is in the form of a self-assessment supplemented where necessary by photographic evidence.
- ⦿ A decision is made by People's Parking as to whether the general standard has been achieved. If this standard is met People's Parking status will be awarded.
- ⦿ People's parking will also consider which extra accreditations the car park has achieved.

Benefits

For car park owners and operators, People's Parking:

- ⦿ Demonstrates recognition by a completely independent scheme run by a parking professional and promoted nationally.
- ⦿ Assists compliance with parking industry best practice.
- ⦿ Provides a means to inform users about specific car park features via listings within a key database.
- ⦿ Is a cost-effective means of promoting the positive features of car parks within a scheme readily understood by the public.
- ⦿ Helps avoid Equality Act 2010 claims through a detailed check list covering requirements of disabled people.
- ⦿ Recognises cycle parking provision aligned with current government guidelines.
- ⦿ Provides clear signage to confirm car park accreditation and features to users.
- ⦿ Offers a straightforward accreditation process.

For motorists and cyclists: People's Parking:

- ⦿ Gives confidence that car parks comply with an independent national scheme.
- ⦿ Offers a simple means to find information about specific car park features – beforehand on-line, or when parking.
- ⦿ Enables disabled people to identify car parks they can use with ease.

Contact People's Parking

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