



## Case Study – Car Park Feasibility Review

### The Project

A NHS trust hospital built under the Government's PFI initiative is predicted to have significant growth over the next few years. Common to many hospital sites, parking for staff, patients and their visitors is an issue as space is at a premium.

The NHS trust wished to consider options for increasing car parking capacity at the hospital by developing a new 199 space car park adjacent to existing visitor car parks.

Alpha Parking was commissioned to carry out an appraisal of the feasibility of such a project and determine whether potential partners would be interested in the proposal.

### The Method

Alpha Parking considered the appeal and usage of the potential development, the approach to development and a range of possible solutions. All significant factors were explored in detail to give the NHS trust a full and complete appraisal of the costs and constraints of such a project. These included:

- Parking control methods - pay and display versus pay on foot
- Car park design and patronage - the most efficient use of space
- Other capital investments - lighting, CCTV, signs and lines
- Car park charges

### The Result

The feasibility study concluded that a new car park would be an attractive development for car park management companies or developers to invest in with a return on investment over a set period of around four to ten years.

Alpha Parking were commissioned to prepare tender documentation to enable the NHS Trust to appoint a third party to design, develop, fund and operate the car park

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