



Case Study - BAA Bureau Service

The Project

Heathrow Airport Ltd is a traffic authority in its own right, which means it must produce and publicise traffic orders like any local authority with traffic responsibilities.

As BAA does not have the technical resources available in-house to write and maintain the traffic order database, Alpha Parking was commissioned to create and update all the traffic orders using their Bureau Service.

The Method

Around 100 separate traffic orders are produced for Heathrow each year with Alpha Parking managing them all by:

- Accessing all traffic order commissions electronically, making the transfer of information and the overall process efficient and straightforward.
- Drafting all orders and notices, carrying out the consultation process, liaising with stakeholders such as the police and advertising the orders in the local press and London Gazette.
- Ensuring all traffic orders match signs and lines, using ParkMap to provide a visual representation of the restrictions as they appear on the airport roads.
- Developing practical, more user-friendly alternatives to standard parking restrictions in negotiation with the DfT
- Providing BAA with continuous access to detailed ParkMap traffic order data to enable them to see at a glance what restrictions are in place at any time

The Result

Alpha Parking's Bureau service plays a significant role in the smooth running of one of the world's busiest airports, reducing congestion substantially both on site and on the surrounding road and motorway network, removing sign clutter and ensuring any works do not compromise safety and security.

Alpha Parking is a one stop shop for all your parking needs offering a full consultancy service for both on- and off-street parking. Make the best use of your resources by contacting us now.

Contact Alpha Parking Ltd on 020 7242 2567
or at parkingenquiries@aparking.co.uk